



MANUFACTURED  
IN SOUTH AFRICA



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## Protection of Personal Information Act (POPI) Notification

30 June 2021

Dear Valued Customer,

As the South African Protection of Personal Information Act (POPI) will officially be enforced on 1 July 2021, CHIPPERS DIRECT CC herewith notifies all customers, suppliers and third parties of the compliance hereto.

The POPI Act is intended to promote the right to privacy while at the same time, protecting the flow of information and the right to access to information.

The POPI Act establishes the rights and duties of organisations to collect and use personal data for business balanced against the right of individuals to have their personal details respected.

The notification sets out how personal information will be collected, used and protected by CHIPPERS DIRECT CC as required by the POPI Act.

The personal information that CHIPPERS DIRECT CC requires relates to names and surnames, birth dates, identity numbers, demographic information, occupation information, physical addresses, email addresses and telephone contact details. This information may be used for the verification of the customer, supplier and third-party details and where appropriate, to conduct credit checks.

The customer, supplier and third party acknowledge and hold the right to request a list of the names and addresses of a potential recipient/s of the information and to review and correct the information.

Customers, suppliers and the third parties acknowledge that the collection, processing and transfer of the information is important to enforce the contractual relationship with CHIPPERS DIRECT CC.

All personal information will be held securely. Whenever CHIPPERS DIRECT CC commissions other organisations to provide support services, CHIPPERS DIRECT CC will conclude a written agreement with the operator to establish and maintain confidentiality and security measures to ensure the integrity of personal information.

Should CHIPPERS DIRECT CC become aware that personal information has been compromised in any way, we will notify you accordingly as well as the relevant Regulatory Authorities within prescribed timelines. As

part of the notification of the breach, CHIPPERS DIRECT CC will advise of the nature of the breach and what actions may be taken to protect your information.

Yours Sincerely

*Jan Charl Hugo van der Merwe*  
**Managing Director / Owner**